

Online Menu

Online Menu manages your **digital menu**, opened from a QR code or the captive portal. A price change no longer means a reprint — you update the menu in the panel and the QR stays the same.

“ How do I open this screen? From the left menu, go to **Bumerang** → **BUSINESS** → **Menus**.

The screenshot shows the Useroam Online Menu management interface. On the left is a dark sidebar with a menu containing: Dashboard, Bumerang, KAMPANYA, Kampanyalar, Toplu Gönderim, Gönderim Takvimi, EKLEŞİM, Anketler, Reklamlar, KİTLE & AI, İzinli Misafirler, Useroam AI · Otopilot, İZLEME, Menüler, and Etkinlikler. The main area is titled 'Online Menü' and 'QR ve captive portal üzerinden dijital menünüz'. It features a 'Menüleriniz' section with a card for 'Useroam Cafe' (Restoran) showing a status of 'Yayında', 46 items, and language options (TR, EN, AR). Below this is a 'QR menünüz' section with a '1 / 2' indicator and 'Gerİ' and 'İleri' buttons. On the right, there's a 'Yeni Menü' section with a grid of menu types: Kafe, Restoran, Pastane, Bar / Pub, Otel, Fast Food, Çay Bahçesi, and Lüks. At the bottom right, there's a 'Menü adı' field (ör. Ana Menü), a 'Diller' section with checkboxes for TR, EN, AR, RU, DE, FA, and a '+ Menü Oluştur' button. The footer contains 'Copyright ©2025, Useroam Teknoloji' and links for 'Yardım', 'Şartlar', and 'Gizlilik'.

1. Your menus

Your existing menus are listed as cards. Each card shows the menu's **status** (Live), **type** (for example Restaurant), **name**, **item count** and **languages**.

The buttons on a card:

- **Edit:** opens the menu editor, where you manage categories, items, prices and photos.
- **Report:** opens the menu's view and engagement report — this is where you see which category is actually being read.
-  / **QR:** gives you the print-ready QR code and the menu link.

2. Menu type

The **Standalone menu** option determines whether the menu works on its own or hangs off a parent menu. Multi-site businesses can keep branch menus under a shared parent.

3. New Menu

When creating a menu you first pick the **ready-made design that suits your business** — colours and photos can be changed however you like afterwards.

The themes are: **Café, Restaurant, Patisserie, Bar / Pub, Hotel, Fast Food, Tea Garden** and **Luxury**.

- **Menu name:** the name of the menu.
- **Languages: TR, EN, AR, RU, DE, FA. TR is mandatory; the other languages can be translated automatically.** Adding EN and AR pays off at tourist-heavy locations.

Create Menu opens the menu.

4. Deleting a menu

The **Delete Menu** button removes the menu. **If you have printed QR codes, the deleted menu's code stops working** — check what is already in print before deleting.

“ **Tip:** to also connect the guest to Wi-Fi when the QR is scanned, enable *Embed Wi-Fi in QR codes* on the **Captive Portal → Portal Settings** page. The star ratings on menu items come from **Surveys**.

Related pages: Bumerang → Surveys, Analytics and Reports → Hotspot QR Code, Hotel Solution → Guest Portal.

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