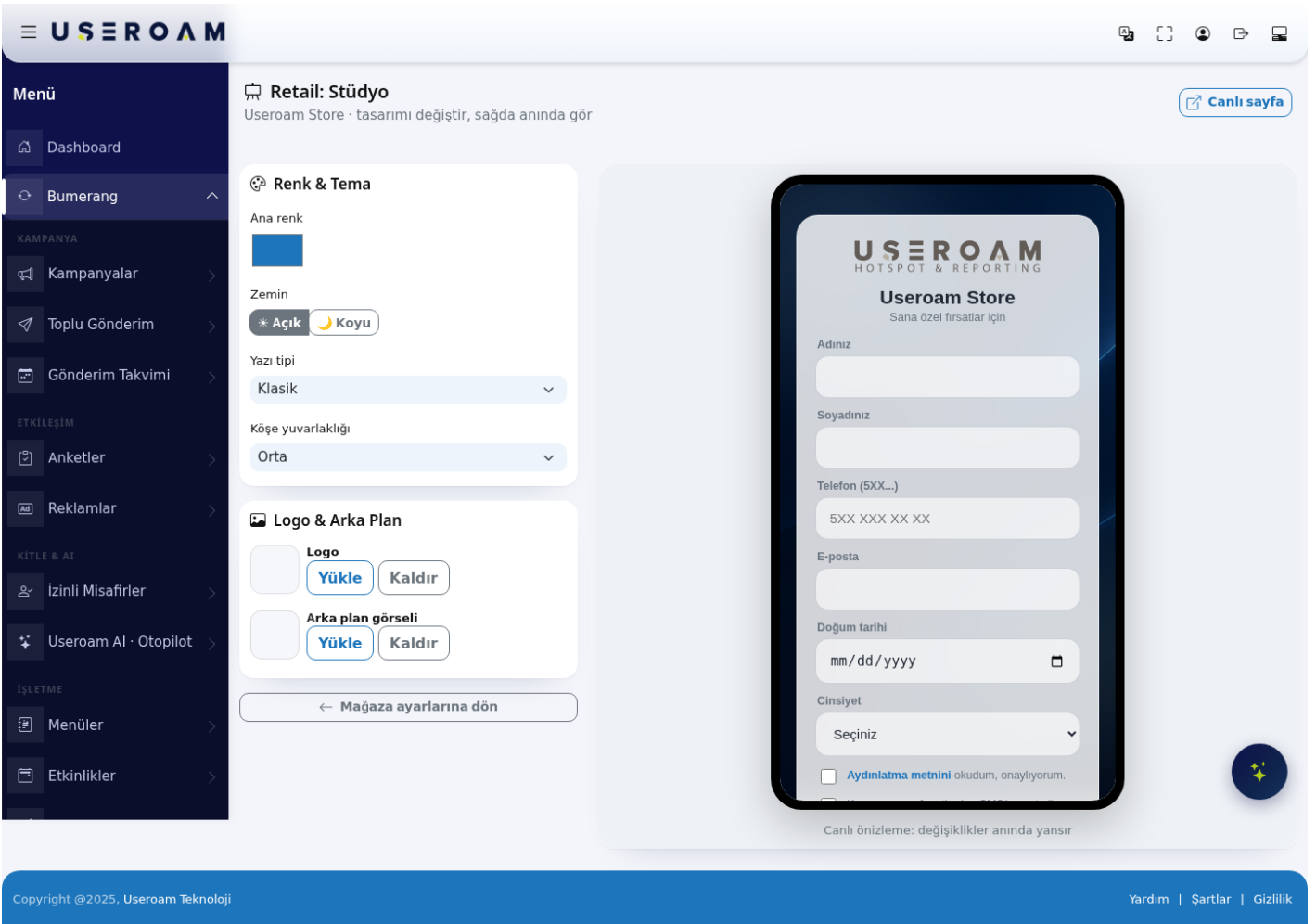


Retail Studio

Retail Studio is where you **change the visual design of the store page**. As you adjust the settings on the left, the live preview on the right updates instantly.

“ How do I open this screen? From the left menu, go to **Bumerang** → **Retail** → **Studio**.



The **Live page** link at the top opens the page as the customer sees it in a new tab.

1. Colour & Theme

- **Primary colour:** the colour used for buttons and accents. Enter your brand colour with the picker.

- **Background:** ☼ **Light** or ☐ **Dark**. If your store lighting is dim, the dark theme is easier to read on screen.
 - **Font:** *Classic, Modern, Elegant (serif) or Plain*.
 - **Corner rounding:** *Slightly rounded, Medium or Very rounded*. Sets the corners of cards and buttons.
-

2. Logo & Background

- **Logo:** add yours with **Upload** and delete it with **Remove**.
- **Background image:** the page background, managed with the same **Upload / Remove** buttons.

“ **Readability:** a busy background image can make the form fields on top of it unreadable. Prefer a plain or blurred image; if in doubt, leave the background empty and rely on the primary colour alone.

3. Live preview

Changes appear instantly in the preview on the right — you see the result without saving. The **Back to store settings** button returns you to the **Store & QR Registration** screen.

“ **Related pages:** **Retail → Store & QR Registration, Store Texts** (wording), **Hotel Studio**.

Revizyon #2

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