

Setting Up Store QR Sign-up and the Coupon Wheel

What is it for?

This page sets up QR sign-up in your store and the coupon wheel that sign-ups can spin, from start to finish. When you are done, a customer scans the QR in your window, enters their name and phone, spins the wheel and shows the coupon code they won at the till. The cashier checks and redeems the code in the panel.

When to use it

- You are turning on the Store module for the first time.
- You are printing a new QR code for the storefront, entrance or checkout.
- You want to give customers who sign up a discount or a gift.

Before you start

- Your account needs the Bumerang (marketing) package. Without it the store page a customer opens says "Bulunamadi" (Not found).
- Select the right device (the store's device) in the panel. The store is created for the selected device; each device has one store.
- The design (logo, colour, background) and the KVKK privacy notice come automatically from your guest Wi-Fi login screen. You can change them later in Studio.

Step by step

1. If the Store module is not set up yet, **Retail** does not appear in the left menu. Open [Module Permissions](#) in the **Business** section of the left menu. In the **Business Modules**

card, the **Store (Retail)** row says "Not set up"; click the **Set up** link next to it.

Business Modules — Useroam Demo
Choose which modules this venue uses. A disabled module is inactive both in the app and on the customer (public) side.

Module	Setup wizard	Status
Hotel Portal	Setup wizard	On
Restaurant Portal	Setup wizard	On
Event		On
Treasure Hunt		On
Store (Retail)	Not set up	Set up

2. In the **Create your store** card, type your store name in **Store name** (example:) and press **Create**. "Store created." appears at the top and the store screen opens. **Retail** now shows in the left menu.

Create your store
Collect customer sign-ups via QR, offer coupons and a prize wheel. The design comes automatically from your captive portal.

[Create](#)

3. In the **Store Settings** card, tick the form **Languages** and the information you want to ask (**Fields to collect**). If you want to send campaign SMS, leave **Show commercial message (SMS/e-mail) consent checkbox** ticked. A customer who ticks this box gets a 6-digit code on WhatsApp (by SMS if WhatsApp fails); the consent is only recorded once they enter the code. So if you collect consent, the phone must be ticked under **Fields to collect**: without a phone field no consent can be recorded. Press **Save**.

Store Settings

Store name
 [Logo · Color · Background](#)

Languages
☒ Türkçe ☒ English ☐ Deutsch ☐ Русский
☐ العربية ☐ فارسی

Fields to collect
☒ First name ☒ Last name ☒ Phone
☒ E-mail ☒ Date of birth ☒ Gender

Welcome heading

Thank-you message

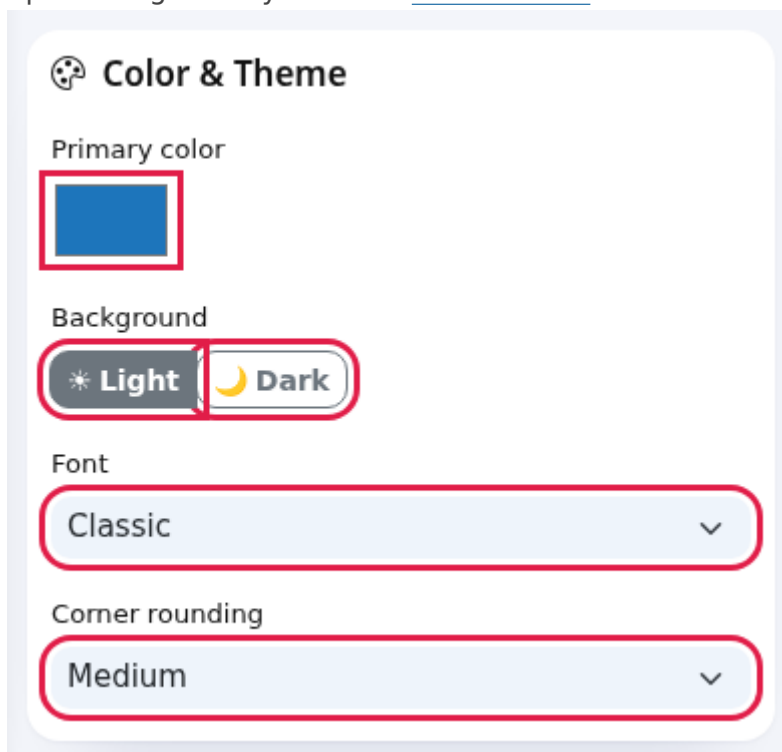
☒ Show commercial message (SMS/e-mail) consent checkbox

☒ The KVKK privacy notice comes from the portal language settings.

[Save](#)

4. To change your logo and colour, open **Retail > Studio** in the left menu. Colour, background, font and corner choices save instantly and the phone preview on the right

updates right away. Details: [Retail Studio](#).



Color & Theme

Primary color

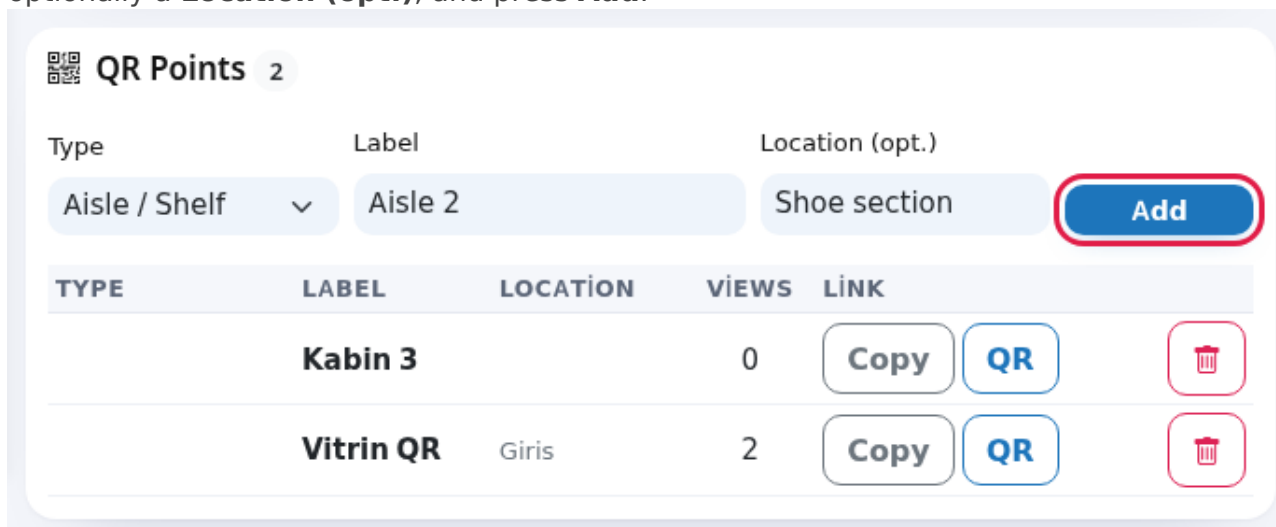
Background

Font

Corner rounding

The image shows a 'Color & Theme' settings panel. It includes a 'Primary color' section with a blue color swatch. Below it is a 'Background' section with 'Light' and 'Dark' toggle buttons. The 'Font' section has a dropdown menu set to 'Classic'. The 'Corner rounding' section has a dropdown menu set to 'Medium'. Red boxes highlight the primary color swatch, the background toggle buttons, the font dropdown, and the corner rounding dropdown.

5. In the **QR Points** card on the store screen, define where the QR will go: choose a **Type** (for sign-up: **Storefront**, **Entrance** or **Checkout**), type a **Label** (example: `Window right`), optionally a **Location (opt.)**, and press **Add**.



QR Points 2

Type Label Location (opt.)

Aisle / Shelf Aisle 2 Shoe section **Add**

TYPE	LABEL	LOCATION	VIEWS	LINK	
	Kabin 3		0	Copy QR	
	Vitrin QR	Giris	2	Copy QR	

The image shows the 'QR Points' management interface. At the top, there's a header 'QR Points' with a count of '2'. Below it, there's a form to add a new QR point with fields for 'Type' (a dropdown menu), 'Label' (a text input), and 'Location (opt.)' (a text input). An 'Add' button is to the right of the 'Location' field. Below the form is a table listing existing QR points. The table has columns for 'TYPE', 'LABEL', 'LOCATION', 'VIEWS', 'LINK', and an action column. The first row shows 'Kabin 3' with 0 views. The second row shows 'Vitrin QR' with 2 views and a 'Giris' location. Each row has 'Copy' and 'QR' buttons in the 'LINK' column and a trash icon in the action column. Red boxes highlight the 'Add' button and the 'QR' buttons in the table.

6. Press the **QR** button on the point's row. A window shows the QR code with its address underneath. Take a screenshot and print it, or use **Copy** to paste the address into your own QR tool. Close the window with **Close**.



7. Open **Retail > Coupon & Wheel** in the left menu. In the **Coupons** card, define the coupon: **Title** (example: `Welcome 10%`), **Type**, **Value** and optionally an **End** date. Press **Add**; the coupon shows as **Active** in the list.

Coupons

Title	Type	Value	Distribution	Condition	End	
Welcome 10%	% Discount	10	After the form	over 200 TL	12/31/2020	Add

TITLE	TYPE	VALUE	DISTRIBUTION	GENERATED/USED	STATUS	
%15 Indirim	% Discount	%15	Wheel	5 / 0	Active	Edit

8. On the same screen, edit the slices in the **Spin-to-Win Wheel** card. Choose your coupon in the box next to the slice that should give it; leave **No prize** on slices that should not. Keep **Wheel active** ticked and press **Save Wheel**.

Spin-to-Win Wheel

Title: Cevir Kazan

Daily spins: 3

Win rate %70

☒ Wheel active (appears after the form)

Slices (weight = chance of winning; if a prize is selected, a coupon code is generated on a win):

%15 Indirim		%15 Indirim	1	
Tekrar Dene		No prize	2	
Hediye Cup		No prize	1	

+ Add slice

Save Wheel

Important: check the prize boxes every time you save the wheel. The screen currently cannot show the coupon you chose before, so the box opens as **No prize**; if you save without checking, the slices lose their prizes.

9. Scan the QR with your own phone and try it as a customer: fill in the form, tick the privacy notice box and press **Sign up**. If you also tick the offers consent box, a verification code

arrives on your phone first; type it and press **Verify and sign up**. The wheel opens; press **Spin**. If you win, your coupon code appears. All customer screens: [The Store Page Your Customers See](#).



10. At the till, open **Retail > Checkout / Verify Coupon**, type the code and press **Check**. If it is valid, apply the discount and press **Redeem (apply discount)**. Details: [Till / Coupon](#)

Validation.

Coupon code

K586E2B8

 **Check**





%15 Indirim

%15 Discount

Code: **K586E2B8**

 **Redeem (apply discount)**

When the customer shows the code and it is valid, apply the discount at the register, then press **Redeem**; each code can be used once.

Checklist after setup

Check	Where to see it
Did your test sign-up arrive?	Retail Reports > Collected Records
Was a coupon issued?	Did Generated/Used go up in the Coupons & Wheel list?
Are QR scans counted?	The QR point's Views count on the store screen.

Frequently asked questions

The customer scanned the QR but sees "Bulunamadı" (Not found).

There are three possible reasons: the Bumerang (marketing) package on your account is off or expired, the Store was turned off in [Module Permissions](#), or the QR address was copied wrongly. For the package, contact our support team or your reseller.

No wheel appears; the customer gets a coupon straight away.

If the wheel is off or was never saved, the customer gets the newest active coupon whose distribution is **After the form**. If the wheel is on, no form coupon is given; only the wheel appears.

Why does the aisle or fitting room QR not open the sign-up form?

QRs of type **Fitting Room** and **Aisle / Shelf** open a "Call Staff" screen instead. For sign-up use Storefront, Entrance, Checkout or General.

Is any SMS sent?

This setup sends no SMS. For automatic SMS you need to turn on a rule in [Automation](#).

Related pages

- [Store & QR Registration](#)
- [Coupons & Wheel](#)
- [Till / Coupon Validation](#)
- [The Store Page Your Customers See](#)

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