

Store & QR Registration

Store & QR Registration manages your retail store's **digital customer registration page** and the QR points inside the store. A customer scans the code in the window, the fitting room or at the till, fills in a short form, and is added to your customer list.

“ How do I open this screen? From the left menu, go to **Bumerang** → **Retail** → **Store & QR Registration**.

USEROAM

Menü

Dashboard

Bumerang

KAMPANYA

Kampanyalar

Toplu Gönderim

Gönderim Takvimi

ETKİLEŞİM

Anketler

Reklamlar

KİTLE & AI

İzinli Misafirler

Useroam AI · Otopilot

İŞLETME

Menüler

Etkinlikler

Retail — Mağaza

QR kayıt, kupon, çark ve canlı önizleme tek ekranda

Mağaza sayfası

Linki kopyala

Kupon & Çark

Raporlar

Otomasyon

Kasa

Segmentler

Metinler

Talepler 1

Personel

Stüdyo

Mağaza Ayarları

Mağaza adı

Useroam Store

Logo · Renk · Arka plan

Diller

☒ Türkçe ☒ English ☐ Deutsch ☐ Русский ☐ العربية ☐ فارسی

Toplanacak alanlar

☒ Ad ☒ Soyad ☒ Telefon ☒ E-posta ☒ Doğum tarihi ☒ Cinsiyet

Karşılama başlığı

Useroam Store

Teşekkür mesajı

☒ Ticari ileti (SMS/e-posta) izni kutusu gösterilsin

☒ KVKK aydınlatma metni portal dil ayarlarından gelir.

Kaydet

QR Noktaları 2

Tip

Etiket

Konum (ops.)

Ekle

TİP	ETİKET	KONUM	GÖRM.	BAĞLANTI
Vitrin	Örn. Vitrin sağ			
Kabin 3			0	Kopyala QR
Vitrin QR	Giris		2	Kopyala QR

Toplanan Kayıtlar 10

Detaylı liste, cinsiyet/yaş/tarih filtreleri ve CSV export Raporlar'a taşıdı.

Raporlar'da gör

Canlı önizleme

Yenile

USEROAM

HOTSPOT & REPORTING

Useroam Store

Sana özel fırsatlar için

Adınız

Soyadınız

Telefon (5XX...)

5XX XXX XX XX

E-posta

Doğum tarihi

mm/dd/yyyy

Cinsiyet

Seçiniz

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Yardım | Şartlar | Gizlilik

The top bar links to every screen in the module: **Store page**, **Copy link**, **Coupons & Wheel**, **Reports**, **Automation**, **Till**, **Segments**, **Texts**, **Requests**, **Staff** and **Studio**.

1. Store Settings

- **Store name:** the name shown on the page the customer sees.
- **Logo · Colour · Background:** edits the visual identity (takes you to the Studio).
- **Languages:** the languages the page is offered in — **Türkçe, English, Deutsch, Русский, العربية, يسراف**.
- **Fields to collect:** choose what the form asks for: **First name, Last name, Phone, Email, Date of birth, Gender**.

“ The more fields you add, the lower the completion rate. Phone plus first name is usually enough; only ask for date of birth if you actually plan to run a birthday campaign.

- **Welcome heading:** the heading above the form.
- **Thank-you message:** the text shown after the form is submitted.
- **Show the commercial-message (SMS/email) consent box:** when enabled, the customer is asked for marketing consent. **This consent is required before you can send campaigns.**

“ **Data-protection text:** the disclosure text comes from **Portal Language Settings**; it is not written again on this screen.

Confirm your changes with **Save**.

2. QR Points

You can define several QR codes inside the store and measure each one's performance separately. To add a point:

- **Type:** *Window, Entrance, Fitting Room, Aisle / Shelf, Till or General*.
- **Label:** a name to tell it apart (for example "*Cabin 3*").
- **Location (optional):** where it sits in the store.
- **Add** saves it.

Table columns: **TYPE, LABEL, LOCATION, VIEWS** (how many times the code was opened) and **LINK**. Each row carries **Copy** (puts the link on the clipboard) and **QR** (downloads the code) buttons.

Why separate points? The view counts show which location actually works. If the window QR is never scanned, you need to move it or make it bigger.

3. Collected Records

Shows the total number of records and how many of them gave commercial-message consent. **The detailed list, the gender/age/date filters and CSV export have moved to the Reports screen** — use the *See in Reports* link to get there.

4. Live preview

The page as the customer will see it is shown live on the right. Use **Refresh** to update it.

“ **Related pages: Retail → Coupons & Wheel, Segments, Reports, Store Texts, Retail Studio.**

Revizyon #2

tugay tarafından 11 Ağustos 2026 07:23:05 oluşturuldu

tugay tarafından 11 Ağustos 2026 08:20:25 güncellendi