

Store Texts

Store Texts is where you **edit every piece of text the customer sees, per language**. From the form labels to the wheel messages, from the thank-you text to the fitting-room call prompts — it is all here.

“ **How do I open this screen?** From the left menu, go to **Bumerang → Retail → Store Texts**.



Switch language with the **Türkçe / English** tabs at the top and write the texts separately for each. Which languages appear depends on the *Languages* selection on the **Store & QR Registration** screen.

“ **An empty field falls back to the grey default text.** So you do not have to fill everything in — write only what you want to change.

1. Welcome

- **Welcome heading:** the heading at the top of the page.
 - **Subtext:** the description beneath the heading.
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2. Form

The field labels on the registration form: **First name label**, **Last name label**, **Phone label**, **Email label**, **Date of birth label**, **Gender label**.

- **Consent (campaign) text:** the text shown beside the commercial-message checkbox.
Write it clearly — the customer knowing what they consent to is both a legal requirement and the thing that prevents complaints later.
 - **Sign-up button:** the label on the submit button.
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3. Thank you

- **Thank-you heading** and **Thank-you message:** the texts on the screen shown after the form is submitted.
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4. Wheel & Coupon

- **Spin button:** the label on the button that spins the wheel.
 - **"You won" heading:** the heading shown when a prize comes up.
 - **"Your coupon code":** the label above the code.
 - **"Show at the till":** the text telling the customer where to use the code.
 - **Losing message:** the consolation text shown when no prize comes up. A sentence that keeps the customer in the store earns its place here.
 - **Download coupon button:** the label on the save-coupon button.
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5. Aisle / Fitting room

- **Call button** and **Call subtext:** the button the customer uses to call staff, and its description.

- **Called heading** and **Called message**: the confirmation screen shown after the request is sent.
- **Ask about stock button**: the label on the size/stock enquiry button.

Confirm your changes with **Save Texts**.

“ **Related pages: Retail → Store & QR Registration** (languages and form fields), **Retail Studio** (visual design), **Coupons & Wheel**.

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